

Julie Alegado

DESIGNER - PHOTOGRAPHER - EDITOR

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EXPERIENCE



Crown Sign Systems Inc, - Mt. Vernon, NY December 2016 - Current

GRAPHIC DESIGNER

- Developed and managed creative content for various social media platforms
- Supervised maintenance, updates and improvements for the company's website
- Solid production experience when coordinating and documenting projects through various multimedia
- Exceptional understanding of design projects from start to finish utilizing visual templates
- Strong communication, organization, and leadership skills
- Collaborate with members to develop and execute successful branding campaigns, meeting presentations, etc.



Purchase Media Group - Purchase, NY September 2015 - April 2016

DIRECTOR

- · Supervised two on-campus publications; digital and print organizations
- · Managed both publications' finances
- Attended meetings to represent both publications



Design Committee - Purchase, NY February 2016 - April 2016

GRAPHIC DESIGNER

- · Designed posters and postcards for the senior show
- · Collaborated with New Media Seniors to establish a show theme
- $\boldsymbol{\cdot}$ Managed digital copies of publications for social media promotions



Salary Gallery - Purchase, NY April 2015

PUBLIC RELATIONS MEMBER

- · Printed out posters for a Junior Gallery Show
- Managed printing job while other members went around campus promoting a show to meet the deadline for opening day

SOCIAL MEDIA



linkedin.com/in/juliealegado



instagram.com/jm.alegado/



twitter.com/alegadojulie/

EDUCATION



SUNY Purchase College - Purchase, NY September 2013 - May 2016

Major: New Media Degree: Bachelors of Arts GPA: 3.7 - Magna Cum Laude Coursework Highlights:

- Digital Photography
- · Programming for Visual Artists
- · Introduction to Sound
- Video Art
- · Design Principles
- · Information Aesthetics
- Creating Web Documents
- · Digital Printmaking



Rockland Community College - Suffern, NY September 2011 - May 2013

Major: Humanities and Social Science Degree: Associate of Liberal Arts & Sciences GPA: 3.7

Coursework Highlights:

- · Introduction to Business
- Figure Drawing 101
- Digital Arts & Design
- TV Productions

SKILLS

Illustrator Photoshop InDesign HTML & CSS Microsoft Office Lightroom After Effects Premiere Pro Notion Social Media WordPress

PERSONAL SKILLS





STAMINA





SPEED

COMMUNICATIVE